GWEN ROBERTSON

Art of College Consulting

SERVICES & PACKAGES

Tailored support

There is a wide range of services and wide range of price points amongst the community of educational consultants. At Art of College Consulting, our packages run from $1,000–$5,000 depending on a family's needs.

Getting started	**Pre-planning & hourly** Recommended 1-2 hours in freshman and sophomore year to discuss and plan high school interests, activities and course path. Includes a summary write-up after the meeting for parents and students to remember plans discussed. Can be purchased in 3-hour blocks for $500.
Essay guidance	**Essay Writing Package** A comprehensive package designed to guide students through every stage of developing authentic college application essays, delivered through a collaborative (and fun!) process. June-September between junior and senior year, up to 10 hours.
College list building	**College List Development** This package is designed to help students and families build a thoughtful and balanced college list that aligns with academic goals, social fit, financial considerations, and long-term career aspirations. Recommended June prior through October of senior year, up to 10 hours.
Essays + scholarship	**Supplemental Essays and Scholarship Package** We offer a Supplemental Essay and Scholarship Application Package designed to guide students through the additional application materials required specifically for supplemental essays and essays that accompany specialized scholarship applications. Support mirrors the support in the Common App Essay process and can support up to 10 applications. June-January, up to 6 hours.

Full tailored package

Comprehensive Package

To best support students and families, we prefer to work with everything integrated! Our comprehensive package combines all of the above elements into a single package, individually tailored to the needs of the student and family. Ideal for families starting in 10th-12th grade. Art Portfolio package can be added. Fall 2026-May 2027, up to 40 hours.

Transfer & graduate

Transfer Package

Every transfer story is different! Applying from a community college to a state school is pretty straightforward while finding a different fit between 4-year schools can sometimes use a bit more support. Schedule a complimentary first meeting and we can discuss your needs. Summer/Fall 2026-May 2027, between 10-40 hours.

Portfolio evaluation

Visual Arts Portfolio Package

Creating a Visual Arts Portfolio is an art form in itself. This stand-alone or add-on package provides students with an expert evaluation of their current body of art work in order to identify the student’s strongest pieces, uncover gaps in their submission and narrative, and works to develop a plan to meet each school’s requirements. Sophomore-senior years, up to 10 hours.